



Business Roundtable



GHG MANAGEMENT WORKSHOP

AGENDA  
Page 1

# GHG MANAGEMENT WORKSHOP AGENDA

September 23-24, 2004  
**BRO<sup>A</sup>DMOOR Hotel, Colorado Springs, CO**

WEDNESDAY, SEPTEMBER 22, 2004	
3:00 p.m. to 5:00 p.m.	STEERING COMMITTEE MEETING
6:00 p.m. to 7:30 p.m.	COCKTAILS AND HORS D'OEUVRES
	<i>Special Guest: The Honorable James Connaughton, Chairman, White House Council on Environmental Quality</i>

THURSDAY, SEPTEMBER 23, 2004	
7:15 a.m. to 7:45 a.m.	REGISTRATION AND CONTINENTAL BREAKFAST
7:45 a.m. to 8:15 a.m.	<b>THE BUSH ADMINISTRATION: "CLIMATE VISION – 2004/2005"</b> <i>The Chairman of the White House Council on Environmental Quality addresses the Administration's Climate VISION Program and what is in store for 2005.</i> <b>The Honorable James Connaughton, Chairman, White House Council on Environmental Quality</b>
8:15 a.m. to 8:35 a.m.	<b>WELCOME, REVIEW OF WORKSHOP AND CLIMATE RESOLVE PROGRAM UPDATE</b> <b>Martin A. McBroom, Director - Federal Environment Affairs, American Electric Power Company, Inc. and</b> <b>Chair, Climate RESOLVE Steering Committee, Business Roundtable</b>
8:35 a.m. to 9:35 a.m.	<b>INTERNATIONAL UPDATE</b> <i>Climate change is a global issue with global implications for companies. This session will inform participants about what is going on at the international level and with the implementation of the EU Emissions Trading Scheme.</i> <b>Vaughan Turekian, Special Assistant to the Under Secretary for Global Affairs, U.S. Department of State</b> <b>Lars-Olof Hollner, Head of Section, EU Commission</b>



## THURSDAY, SEPTEMBER 23, 2004

9:35 a.m.  
to 10:35 a.m.**THE GROWING IMPORTANCE OF INVESTOR RELATIONS**

*Shareholder groups have become increasingly active in climate issues by offering shareholder resolutions at annual meetings. Last year, for example, there were more than 20 stockholder resolutions on environmental issues, which include climate change, and the number is growing. This session addresses these trends and what it means to corporate America.*

**Dan Bakal**, Director, CERES  
**Steve Lane**, Citigroup  
**Kristin Zimmerman**, General Motors  
**Mitch Jackson**, FedEx Corporation

10:35 a.m.  
to 11:00 a.m.**BREAK**11:00 a.m.  
to 12:00 p.m.**HOW TO DEVELOP A COMPANY ENERGY MANAGEMENT/CLIMATE PROGRAM**

*These breakout sessions will include presentations from manufacturing and service companies on how they developed their energy management/climate programs – and how the programs are performing.*

**Manufacturing Companies Session**  
*Donald Ross Room*

**Andy Casale**, Air Products  
**Karen Risse**, International Paper

**Services Company Session**  
*Arnold Palmer Room*

**Jean Lupinacci**, EPA, Energy Star  
**Vikki Caradonna**, Accenture  
**David Noltemeyer**, Humana

12:00 p.m.  
to 1:20 p.m.**LUNCH**

*In addition to federal regulatory agencies, shareholders and international organizations, Congress has an important role in establishing U.S. climate change policy, and we are joined by top staff from key members of the U.S. Senate. Learn what they expect to see on the legislative agenda for the balance of 2004 and into 2005.*

*Panel to begin  
at 12:30 p.m.*

**John Shanahan**, U.S. Senate Committee on Environment and Public Works  
**Tim Profeta**, Counsel, Office of Senator Joe Lieberman  
**Amy Muhlberg**, Senior Legislative Assistant, Office of Senator Chuck Hagel

1:30 p.m.  
to 2:30 p.m.**HOW TO MAKE THE BUSINESS CASE/ SUCCESSFUL PROJECT EXAMPLES**

*Selling company management on the need to take action can sometimes be the biggest challenge to improving energy efficiency and reducing GHG emissions. This session has companies from the service and manufacturing sectors share their experiences and examples of successful GHG management projects that have improved energy efficiency and explain how they “made the business case” to management.*

**Manufacturing Company Session**  
*Donald Ross Room*

**David Palochko**, Owens Corning  
**Rechelle Hollowaty**, Tyson Foods  
**Rich Craig**, Praxair

**Services Company Session**  
*Arnold Palmer Room*

**Cynthia Cummis**, EPA Energy/Climate Programs  
**Julie Brokaw**, Bechtel  
**Brenna Walraven**, USAA Realty Company



## THURSDAY, SEPTEMBER 23, 2004

2:30 p.m.  
to 3:30 p.m.**TECHNOLOGY OPTIONS***This session is designed to showcase examples of readily available technology options that can improve energy efficiency and help you manage your GHG accounting.***Manufacturing Company Session***Donald Ross Room***George Wiltsee**, Ingersoll-Rand  
**Gordon Gerber**, Caterpillar  
**Robert Kienlen**, Raytheon**Services Company Session***Arnold Palmer Room***Mark Ginsberg**, DOE, Office of Energy Efficiency  
**Gerrit Reinders**, Johnson Controls  
**Richard Ciccari**, Citigroup  
**Doug Poffinbarger**, Honeywell3:30 p.m.  
to 3:45 p.m.**BREAK**3:45 p.m.  
to 5:15 p.m.**FUTURE DIRECTION FOR CLIMATE RESOLVE:****A "MEMBER ONLY" BRAINSTORMING SESSION***This session is limited to Business Roundtable members and its output will be used to provide future direction for the Climate RESOLVE Program. Participants will be divided into groups to address three key issues: Identifying and addressing obstacles to participation in voluntary GHG management programs; determining ways to recruit additional companies and industry sectors for the program, and discuss how to utilize Climate RESOLVE to influence public policy options.***Lead: Tom Marx**, General Motors

5:15 p.m.

**CLOSING COMMENTS**5:30 p.m.  
to 7:00 p.m.**COCKTAILS, HORS D'OEUVRES AND VOTING ON PRIORITIES FROM  
BRAINSTORMING SESSION**



## FRIDAY, SEPTEMBER 24, 2004

7:15 a.m. to 8:00 a.m.	REGISTRATION AND CONTINENTAL BREAKFAST
8:00 a.m. to 8:45 a.m.	<p><b>ALL ABOUT CARBON CREDITS – WHAT ARE THEY, SHOULD I CREATE SOME, BUY OR SELL?</b></p> <p><i>Carbon credits are one of the lightning rod policy issues associated with climate change. This session describes what carbon credits are and explores whether you should create, buy or sell them.</i></p> <p><b>Michael J. Walsh, Ph.D.</b>, Chicago Climate Exchange  <b>Evan Ard</b>, Evolution Markets, LLC  <b>Rob Routliffe</b>, Dupont</p>
8:45 a.m. to 9:45 a.m.	<p><b>HOW TO BENCHMARK PERFORMANCE</b></p> <p><i>This session addresses the options and challenges to measuring performance and best practices for both manufacturing and building applications.</i></p> <p><b>Jean Lupinacci</b>, EPA, Energy Star  <b>Mark Ginsberg</b>, DOE, Office of Efficiency  <b>Gerrit Reinders</b>, Johnson Controls  <b>David Vose</b>, Applied Biosystems  <b>Robin Tollett</b>, Procter &amp; Gamble</p>
9:45 a.m. to 10:00 a.m.	BREAK
10:00 a.m. to 10:30 a.m.	<p><b>ENVIRONMENTAL GROUP INDUSTRY PROGRAMS</b></p> <p><i>This year we invite World Resources Institute (WRI) to talk about its industry climate change programs and initiatives.</i></p> <p><b>Derik Broekhoff</b>, World Resources Institute</p>
10:30 a.m. to 12:00 p.m.	<p><b>PANEL DISCUSSION AND Q&amp;A ON GHG ACCOUNTING ISSUES</b></p> <p><i>It is impossible to show improvement on something unless it is measured. Many companies are at different levels on their understanding of GHG accounting, in part because some of the accounting rules are still in flux. The panel of GHG accounting experts representing companies, government and environmental organizations address the six most important questions that will help you make progress.</i></p> <p><b>Discussion Topics/Speakers:</b></p> <p>10:30 a.m. 1. How to define your boundary -- <b>Derik Broekhoff</b>, WRI</p> <p>10:45 a.m. 2. How to collect your emissions data and organize it -- <b>Kristin Zimmerman</b>, General Motors</p> <p>11:00 a.m. 3. How to determine your baseline -- <b>Sergio Galeano</b>, Georgia Pacific</p> <p>11:10 a.m. 4. How to determine your GHG goal -- <b>Soma Chengalur, Ph.D.</b>, Eastman Kodak</p> <p>11:20 a.m. 5. How to report under DOE GHG Accounting 1605 -- <b>Mark Friedrichs</b>, DOE</p> <p>11:40 a.m. 6. Where to go for “best” resources -- <b>Cynthia Cummis</b>, EPA</p> <p>11:50 a.m. 7. Benefits of registering your emissions -- <b>Sam Hitz</b>, California GHG Registry</p>